## Yapı Kredi 2016 Investor Presentation

Strong profitability and solid fundamentals



### **Macro Environment**

Macro environment impacted by local events and seasonality but partially offset by CBRT and BRSA's supportive approach

	2015	2016
GDP Growth (y/y)	6.1%	2.2%
CPI Inflation (y/y)	8.8%	8.5%
Consumer Confidence Index	66.3	69.5
CAD/GDP	-3.7%	-3.8%
Budget Deficit/GDP	-1.0%	-1.1%
Unemployment Rate	10.3%	<b>12.1%</b> <sup>1</sup>
USD/TL (eop)	2.91	3.52
Benchmark Bond Rate (eop)	10.9%	10.7%

### **Banking Sector**

Banking sector remaining resilient with solid CAR and improving ROATE. Growth ongoing, mainly driven by state banks

	2015	<b>4Q16</b>	2016
Loan Growth	21%	8%	17%
Private	18%	7%	13%
State	27%	9%	23%
Loan Growth (FX adjusted)	12%	-	9%
Deposit Growth	19%	8%	17%
NPL Ratio	2.9%		3.2%
Private excl. NPL sales	3.4%		4.0%
CAR	15.0%		15.1%
ROATE	11.6%		14.3%



### Yapı Kredi: A leading financial services group

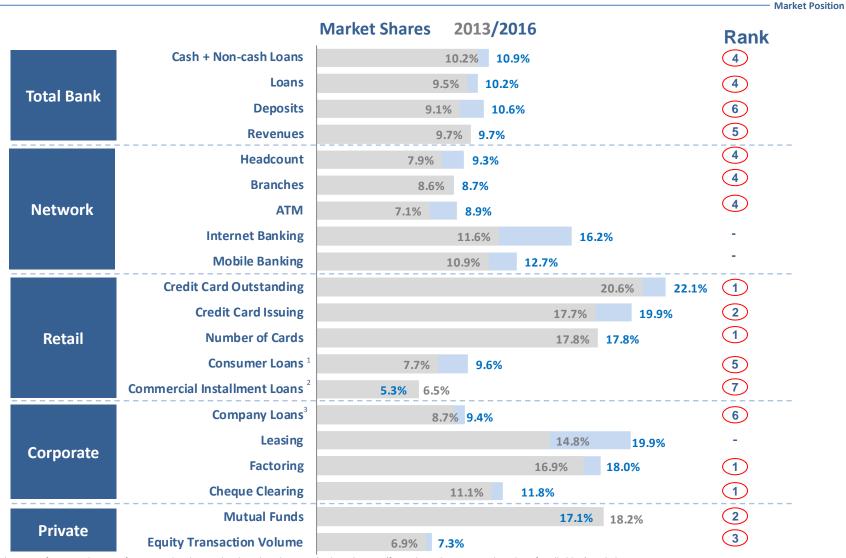


Note: Loans indicate performing loans.

- (1) On 2 Feb'17, Fitch changed YKB's Long-Term Foreign Currency and Long-Term Local Currency ratings at "BBB-"
- (2) Deposits: TL 157.1 bln, TL Bonds: TL 4.0 bln
- (3) Indicates customers with at least one product usage in the last 1.5 years
- (4) Group data. Bank-only: 18,366
- (5) Share of alternative delivery channels (ADCs) in total comparable transactions, includes other non-branch, COPS and auto-pay transactions
- 6) RoATE indicates return on average tangible equity (excl goodwill)
- (7) Total NPL Coverage indicates (Specific+ Generic Provisions)/NPLs
- (8) Brand Finance Turkey 100 report 2016 ranks Yapı Kredi as number 9



### Leading positions in value generating services and products



Note: Market shares as of 2016. Rankings as of 9M16. Market share and rankings based on: Interbank Card Center (for credit card acquiring and number of cardholders), Turkish Leasing Association (for leasing), Turkish Factoring Association (for factoring), Central Bank Cheque Clearing System (for cheque clearing) Rasyonet (for mutual funds), Borsa Istanbul (for equity transaction volume). If not specified, data based on BRSA bank-only data for YKB and BRSA weekly sector data excluding participation banks for banking sector as of 31 Dec'16

(1) Including mortgages, general purpose and auto loans

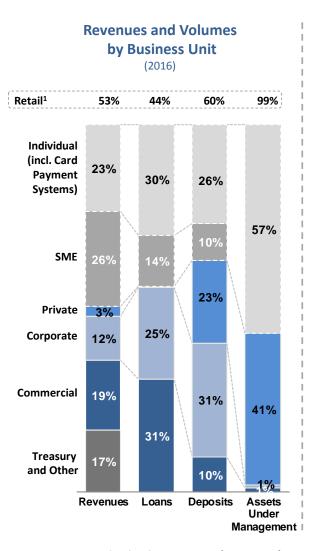
(2) Proxy for SME loans

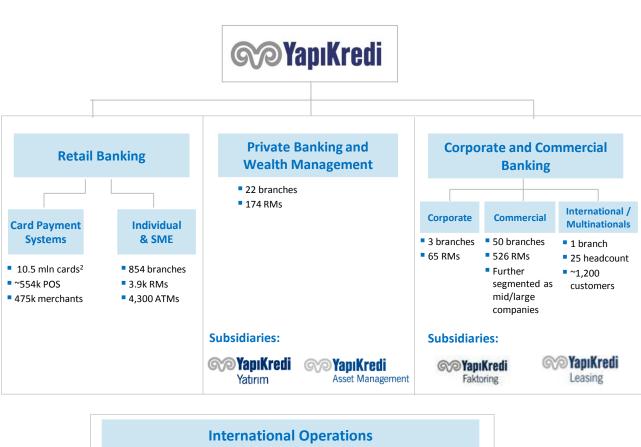
(3) Cash loans excluding credit cards and consumer loans



## Well-diversified business mix on the back of a customer-oriented and divisionalised service model

Organizational Structure -







Source: Approximate numbers based on MIS reporting for company information. Asset size data of international operations based on 2016 BRSA financials Branch numbers exclude 3 mobile, 1 free-zone, 1 abroad, 1 custody branches



<sup>(1)</sup> Includes individual, SME and private

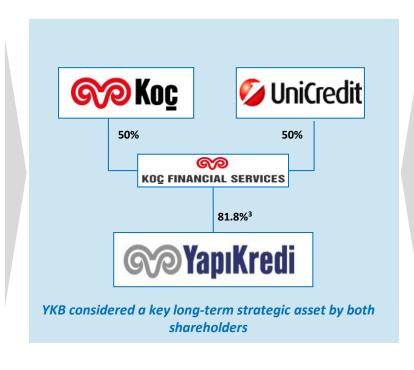
<sup>(2)</sup> Including 2.3 mln virtual cards

## Stable, long-term focused shareholding structure supporting YKB's balanced growth and sustainable performance

- Established in 1926, largest conglomerate in Turkey and ranks among the world's top 500 companies¹
- Long-standing leadership in core sectors (automotive, finance, energy, consumer durables, food, retailing, tourism)
- 4 out of top 5 industrial enterprises in Turkey are part of the Koç Group<sup>2</sup>
- Best proxy to the Turkish market (total sales/GDP: 7%, total exports/Turkey's exports: 9%)
- Share of intragroup lending in total capital at 15.7% as of 2016 (max regulatory limit 20%)

Total Assets (EUR bln)	23.7
Revenues (EUR mln)	21,238
Net Income (EUR mln)	1,036
Number of Employees	95,456

Ratings Moody's: Baa3 / S&P: BBB-



- Systemically important Italian financial institution in Europe with roots dating back to 1473
- Full service group engaged in a wide range of banking and related activities
- Extensive international presence with strong roots in 17 countries
- Leader in Austria, #2 in Italy, #3 in Germany. Turkey among top 4 long-term growth markets in CEE
- €2.2 bln funding to YKB as of 2016 (o/w 57% for YKB subsidiaries)

Total Assets (EUR bln)	860
Revenues (EUR mln)	18,801
Net Income (EUR min)	-11,790
Number of Employees	>137,0004

Ratings Moody's: Baa1 / Fitch: BBB+ / S&P: BBB-

Note: Note: All information and figures regarding Koç and UniCredit based on publicly available 9M16 data unless otherwise stated

- (1) Fortune Global 500 2016 report, ranking based on an average annual growth rate of 11% in consolidated profit in US\$ terms between 2005-2015
- (2) Istanbul Chamber of Commerce ranking (2015 report), ranking based on production-based sales
- (3) Remaining 18.2% listed on the Istanbul Stock Exchange and Global Depository Receipts that represent the Bank's shares are quoted on the London Stock Exchange
- (4) Data includes employees of Koç Financial Services calculated at 100%



trategy

## Profitability acceleration driven by core business

### **Maintained scale**

with continuing remix

## **Strong revenue generation**

via ongoing customer acquisition

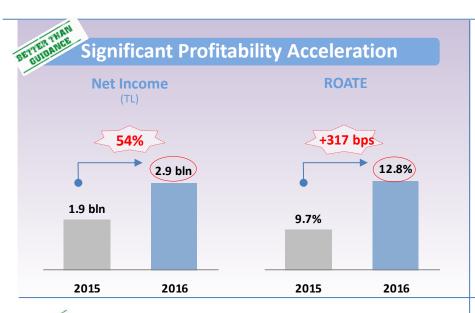
## **Disciplined cost control**

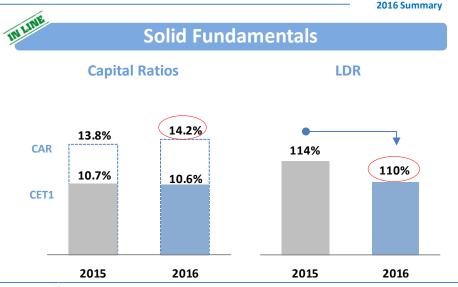
heavily leveraging digitalisation

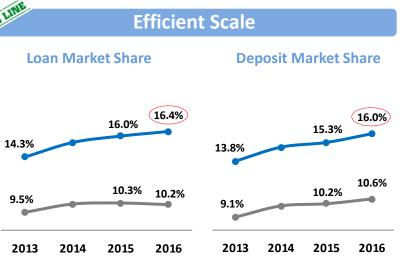
**Controlled asset quality** 

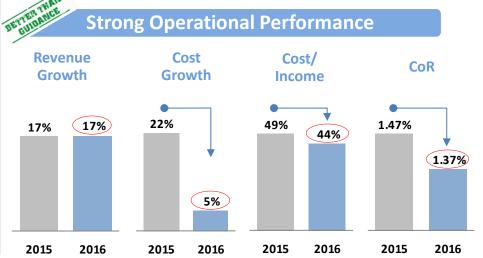


## 2016: Acceleration in profitability with solid fundamentals











Market shares based on BRSA bank-only weekly data

-Among private banks

——Among total sector

**@YapıKredi** 

### Loans (TLbln)

### **Ongoing loan growth**

with remix towards value generating products +8% ytd on FX adjusted terms

				Private	
	YKB	YKB	YKB	Banks	Sector
	4Q16	<b>4Q</b> Δ	ytd	ytd	ytd
Cash + Non-Cash Loans	244.9	9%	<b>17</b> %	14%	18%
Total Loans <sup>1</sup>	176.5	9%	16%	13%	17%
TL	105.9	5%	8%	10%	12%
FC (\$)	20.1	0%	7%	-2%	5%
Total Loans (FX adjusted)	-	-	8%	5%	9%
Consumer Loans	31.1	0%	6%	6%	11%
Credit Cards	22.2	2%	12%	6%	<b>7</b> %
Companies <sup>2</sup>	123.2	12%	19%	16%	20%
Comm. Install.	10.9	-4%	-13%	9%	10%

## **Loan Breakdown** TL Company

FC Company

Comm.

Install.

### **FC Company Lending Breakdown**

	Share	ytd
Project Finance	64%	13%
LT Investments	29%	5%
ST Loans	7%	-14%

### Deposits (TLbln)

Strong deposit growth driven by local currency and significant improvement in demand deposits +11% ytd on FX adjusted terms

				Private	
	YKB	YKB	YKB	Banks	Sector
	4Q16	4Q∆	ytd	ytd	ytd
Total Deposits	157.1	13%	21%	16%	17%
TL	84.2	12%	25%	19%	18%
FC (\$)	20.7	-2%	-4%	-7%	-5%
Total Deposits (FX adjusted)	-	-	11%	6%	8%
Customer <sup>3</sup>	148.9	11%	19%	17%	<b>17</b> %
Demand	27.2	19%	34%	23%	28%
TL Bonds	4.0	-7%	<b>-5</b> %	-3%	-1%
Repos	6.3	-34%	¦ - <b>40</b> %	-21%	-12%
Borrowings	57.7	13%	18%	11%	17%

Mainly led by small ticket individuals

Sector and private banks based on BRSA weekly data as of 30 Dec'16. FC-indexed loans included in TL loans

(1) Loans indicate performing loans

Cards

24%

Mortgages 7%

(2) Total loans excluding consumer loans and credit cards and including commercial instalment loans (proxy for SME lending) (3) Excluding bank deposits



Strong core revenue growth coupled with disciplined cost approach leading to significant profitability increase

Net income +54% y/y to TL 2.9 bln

TL mln	2015	2016	у/у	
Total Revenues	10,263	12,023	17%	-
Core Revenues	9,107	11,108	22%	
Operating Costs	5,077	5,315	5%	3% excluding Customs and Trade Fine
Operating Income	5,186	6,708	29%	·
Provisions	2,649	2,955	12%	
Net Income	1,909	2,933	54%	
				_
ROATE	9.7%	12.8%	317bps	
ROA	0.8%	1.1%	27bps	_

## Strong revenue growth driven by +22% in core revenues

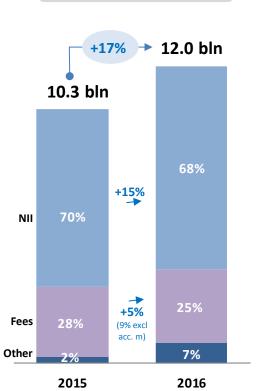
Revenues

Revenue Breakdown (TL)

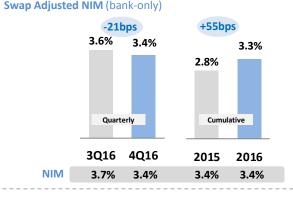
Core revenues driving strong performance despite lack of account maintanance fees

Core revenues

9.1 bln +22% 11.1 bln



Swap adjusted NIM +55bps y/y; quarterly NIM impacted by lower contribution of CPI-linkers<sup>1</sup>



Fee growth mainly
driven by cards;
+9% y/y fee growth
excluding account
maintenance fee impact

Bancassurance Other<sup>2</sup> 10%
Asset Mngmt 3%

Lending Related 30%

Card Payment Systems 51%

Relatively stable other income y/y; trading line supported by positive trend in swap costs

#### **Other Breakdown**

mln TL	<b>3Q16</b>	4Q16	2015	2016
Other Income <sup>3</sup>	66	94	678	636
Trading & FX (net)	51	37	-439	187
Swap Costs	-27	39	-912	-85

Notes:

NIM= Net Interest Income/Average Interest Earning Assets (bank-only). NIM excludes effect of reclassification between interest income and other provisions related to amortisation of issue premium on securities (as per BRSA). Reported NIM figures: 3Q16: 3.7%; 4Q16: 3.4%; 2016: 3.4%; 2016: 3.4%



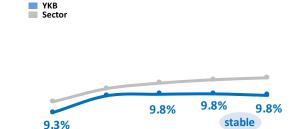
<sup>(2)</sup> Other includes account maintenance, money transfers, equity trading, campaigns and product bundles etc.

(3) One-offs in other income include Fixed Asset Revaluation of 104 mln TL in 1Q15 and Visa sale gain (gross) of 235 mln TL in 3Q16



### Loan Yields (Quarterly)

**Loan yields stable** for the past 3 quarters thanks to effective pricing capability



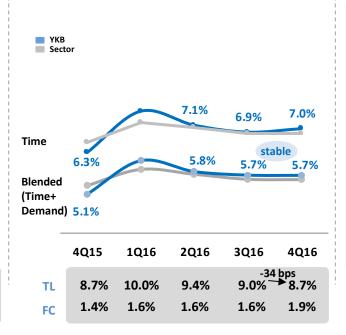
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	4Q15	1Q16	2Q16	3Q16	4Q16
TL	11.9%	12.3%	12.3%	12.3%	12.0%
FC	4.6%	5.0%	5.3%	5.4%	6.1%

### **Deposit Costs**

(Quarterly)

### Relatively stable deposit costs

supported by ongoing positive trend in TL deposit costs



### Swap Adjusted Loan-Deposit Spread (Quarterly)

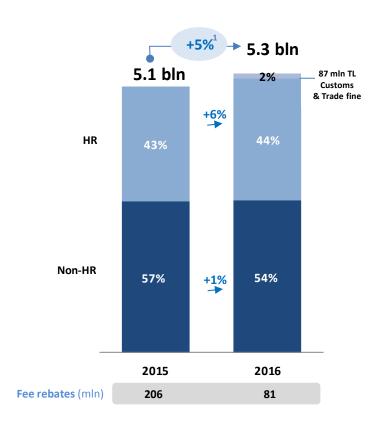
Sequential improvement in loan-deposit spread





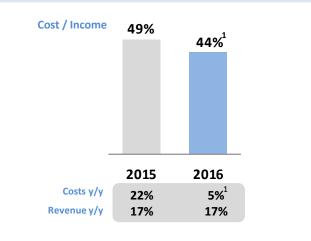
### Cost Breakdown (TL)

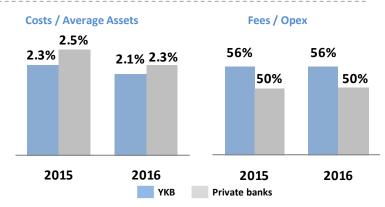
## Cost growth significantly below inflation, supported by disciplined approach



### **Cost KPIs**

### Rapid improvement in all cost KPIs







## Holistic network approach with increasing focus on digital

Digital: ~56x lower cost to serve

**Transactions** 

88%

of transactions via non-branch channels

**New Sales** 

**37%** 

of GPLs sold digitally

Significantly higher market share in digital vs physical network

16.2%

digital customer market share

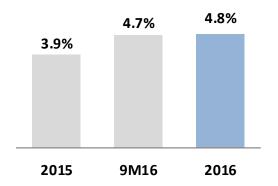
~9%

market share in branches, HC and ATMs

Asset Quality

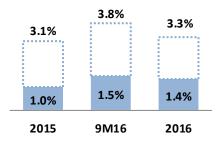
#### **NPL Ratio**

## Stabilising trend in NPL ratio despite conservative stance in classification



### Watch + Restructured Loans

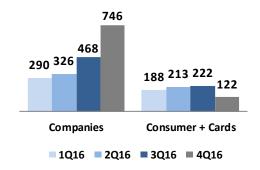
## **Decline in watch portfolio** reflecting conservative classification policy



Restructured Loan Ratio : Watch Loan Ratio

### Net NPL Inflows (TL mln)

Improving performance in consumer + cards;
Companies including two big tickets





### **NPL Coverage**

Relatively stable specific and generic coverage
Generic provisioning level indicating significant buffer
vs regulation

Specific provisions / NPL

Generic provisions / Performing Loans

Total NPL Coverage¹
109%

75%

75%

1.51%

1.56%

2015

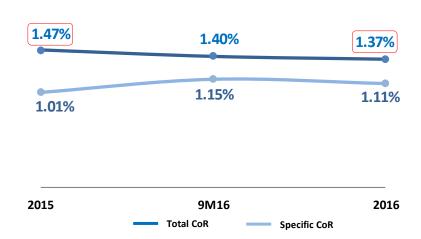
2016

2015

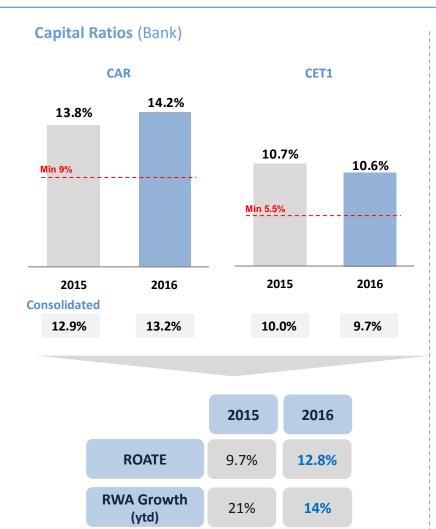
2016

Cost of Risk<sup>2</sup> (Cumulative, net of collections)

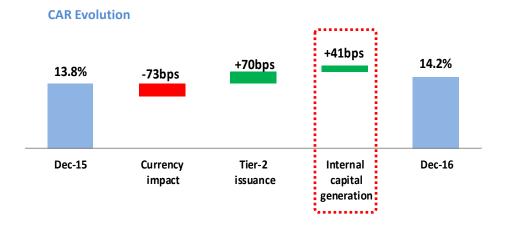
Total cost of risk -10 bps y/y despite volatile operating environment







Improvement in capitalisation supported by profitability acceleration, stable market share approach and optimization efforts despite challenging operating environment



Notes:



## 2016 Wrap-up: Strong execution on strategic path

## Net Income from 1.9bln to 2.9bln (54%)

Consistently strong revenue growth supported by effective customer acquisition machine

>15% revenue growth for 8 quarters +730k new active customers

Rapid cost elimination via digitalisation

**3%**<sup>(1)</sup> cost growth (vs 8% inflation) Cost/Income from 49% to 43% (-12%)

Capital accretive business model with strong profitability acceleration

ROATE from 9.7% to 12.8% (+32%) Internal capital generation (+41 bps)

## 2017 Macro & Banking Sector Outlook: Resilient fundamentals to be maintained despite ongoing volatility

Outlook

Macro					
	2016	2017			
GDP Growth	~3%1	~3-3.5%			
CPI Inflation	8.5%	8.0%			

### **Comments**

- Overall resilient fundamentals to be maintained with manageable volatility expected
- Sustained GDP growth trend with potentially lower 1H evolution due to high base effect and acceleration in 2H
- Similar inflation dynamics to continue in 2017 with peak likely to occur in 1H

### **Banking Sector** 2016 2017 17% 13% **Loan Growth** FX adjusted 9% 9% 17% 14% **Deposit Growth** 9% 8% FX adjusted Slightly ~+30bps NIM Down **NPL Ratio<sup>2</sup>** ~+30bps +50bps

• Loan and deposit growth similar to 2016 in FX adjusted terms leading to stable LDR. Private banks volume growth expected to be slightly lower at 10%/12%

- **NIM** expected to be slighlty down in 2017 after an increase in 2016
- **NPL ratio** expected to maintain current trend but remain at low levels (<4%)



## 2017 YKB Outlook: Improving profitability driven by core banking focus and strict cost discipline, heavily leveraging digitalisation

Outlook

Volumes	Stable market positioning vs private banks with focus on value generating mix	Loans 10-12%	Deposits <b>10-12%</b>	<ul> <li>Lending mainly driven by TL company and retail; mild FC lending</li> <li>Strong focus on small-ticket retail deposit generation with increasing share of demand in total</li> </ul>
Revenues	Ongoing outperformance supported by sustainable core banking activity	NIM Flattish	Fees ~10%	<ul> <li>Flattish NIM with effective loan pricing and proactive swap utilization to partially mitigate funding cost pressure</li> <li>Fee growth supported by lending and customer acquisition</li> <li>Strong focus on digital sales</li> </ul>
Costs	Strict cost discipline leveraging heavily on digitalisation & efficiency	Costs 2-3pp below CPI	Cost/Income ~42%	<ul> <li>Significantly below inflation cost growth</li> <li>Key projects to continue offset by discipline on ordinary costs</li> <li>Digitalisation focus to decrease cost to serve and support 'cost elimination'</li> </ul>
Asset Quality	Conservative & proactive approach to ensure resilient performance	NPL Ratio Flattish	Specific CoR  Stable	<ul> <li>Flattish NPL ratio with mild increase in NPL inflows almost fully offset by improving collections and proactive approach to NPL sales</li> <li>Stable specific CoR</li> </ul>
Fundamentals	Focus on maintaining solid capital and liquidity position	LDR Stable	CAR >13%	<ul> <li>Stable LDR driven by balanced volume growth</li> <li>No significant redemptions on wholesale borrowings</li> <li>Capital ratios to be maintained at comfortable levels with ongoing focus on RWA optimisation, internal capital generation and potential Tier 2 issuances depending on market conditions</li> </ul>

### Mid/High-teens earnings growth momentum

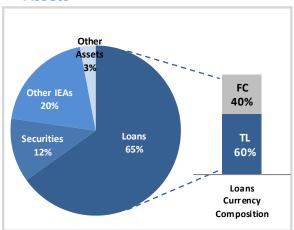


Annex

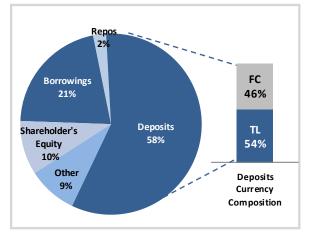
### **Consolidated Balance Sheet**

TL bln	YE14	1Q15	1H15	9M15	YE15	1Q16	1H16	9M16	2016	ytd	у/у
Total Assets	195.0	215.5	223.8	247.8	235.3	237.9	245.8	248.1	271.1	15%	15%
Loans	125.5	135.5	142.8	153.7	152.5	154.6	161.3	161.6	176.5	16%	16%
TL Loans	83.7	89.3	93.8	97.1	97.7	99.0	102.5	101.3	105.9	8%	8%
FC Loans (\$)	18.1	17.7	18.2	18.6	18.8	19.6	20.3	20.1	20.1	7%	7%
Securities	25.4	29.9	30.5	33.4	31.7	30.1	30.4	27.9	33.0	4%	4%
TL Securities	18.3	22.5	22.9	23.8	22.1	20.5	20.9	19.1	22.7	3%	3%
FC Securities (\$)	3.1	2.8	2.8	3.1	3.3	3.4	3.3	2.9	2.9	-11%	-11%
Deposits	107.6	119.7	126.1	136.3	130.0	136.6	137.7	138.6	157.1	21%	21%
TL Deposits	62.9	64.5	62.7	65.4	67.2	70.4	71.3	75.3	84.2	25%	25%
FC Deposits (\$)	19.3	21.2	23.5	23.3	21.6	23.3	22.9	21.1	20.7	-4%	-4%
Borrowings	41.5	46.7	45.8	52.8	48.7	49.7	49.9	51.1	57.7	18%	18%
TL Borrowings	5.4	5.6	5.5	4.9	5.5	5.3	4.8	5.0	5.4	-2%	-2%
FC Borrowings (\$)	15.6	15.7	15.0	15.7	14.9	15.7	15.6	15.4	14.9	0%	0%
Shareholders' Equity	20.2	21.0	22.1	22.0	23.1	23.7	24.3	25.0	26.1	13%	13%
Assets Under Management	12.5	13.0	13.4	13.6	13.8	14.4	14.8	15.4	15.9	16%	16%
Loans/Assets	64%	63%	64%	62%	65%	65%	66%	65%	65%		
Securities/Assets	13%	14%	14%	13%	13%	13%	12%	11%	12%		
Borrowings/Liabilities	21%	22%	20%	21%	21%	21%	20%	21%	21%		
Loans/(Deposits+TL Bonds)	113%	110%	110%	110%	114%	110%	114%	113%	110%		
CAR - solo	15.0%	14.3%	14.0%	12.9%	13.8%	14.5%	14.6%	15.0%	14.2%		
Common Equity Tier-I - solo	11.6%	10.8%	10.9%	9.8%	10.7%	11.1%	11.2%	11.5%	10.6%		
Leverage Ratio	8.6x	9.2x	9.1x	10.3x	9.2x	9.0x	9.1x	8.9x	9.4x		

#### **Assets**



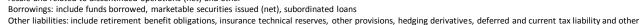
### Liabilities



Note: Loans indicate performing loans

Other interest earning assets (IEAs) include cash and balances with the Central Bank of Turkey, banks and other financial institutions, money markets, factoring receivables, financial lease receivables

Other assets include investments in associates, subsidiaries, joint ventures, hedging derivative financial assets, property and equipment, intangible assets, tax assets, assets held for resale and related to discontinued operations (net) and other





## Volume growth evolution

		ҮКВ	Private Banks	Sector	ҮКВ	Private Banks	Sector	ҮКВ	Private Banks	Sector	ҮКВ	Private Banks	Sector	ҮКВ	Private Banks	Sector	
TL bln	2016	4Q15 Δ		4Q15 Δ		1Q16 Δ		2Q16 Δ			3Q16 Δ				4Q16 Δ		Market Share
Cash + Non-cash loans	244.9	-3%	-1%	0%	1%	1%	1%	5%	4%	4%	1%	2%	3%	9%	8%	9%	10.9%
Total Loans <sup>1</sup>	176.5	-1%	1%	1%	1%	1%	1%	4%	3%	4%	0%	2%	3%	9%	7%	8%	10.2%
TL	105.9	1%	2%	3%	1%	1%	2%	4%	4%	4%	-1%	1%	2%	5%	3%	4%	9.8%
FC (\$)	20.1	1%	2%	2%	4%	3%	3%	3%	0%	1%	-1%	-1%	2%	0%	-5%	-2%	11.0%
Consumer Loans	31.1	2%	0%	1%	1%	0%	1%	3%	2%	2%	0%	1%	2%	3%	3%	5%	9.6%
Mortgages	12.6	-2%	1%	2%	-2%	1%	2%	2%	3%	3%	-2%	0%	3%	4%	3%	6%	8.2%
General Purpose	18.1	5%	0%	0%	3%	0%	0%	3%	1%	1%	1%	1%	1%	1%	3%	4%	10.9%
Credit Cards	22.2	3%	3%	4%	-1%	-1%	-1%	6%	4%	4%	5%	3%	3%	2%	1%	1%	22.1%
Companies <sup>2</sup>	123.2	-2%	1%	1%	2%	1%	2%	4%	4%	4%	-1%	2%	4%	12%	8%	9%	9.4%
TL	52.6	-1%	4%	4%	3%	2%	2%	3%	5%	5%	-4%	1%	2%	7%	4%	4%	7.9%
FC (\$)	20.1	1%	2%	2%	4%	3%	3%	3%	0%	1%	-1%	-1%	2%	0%	-5%	-2%	11.0%
Comm. Install.	10.9	4%	2%	0%	0%	3%	0%	-3%	1%	2%	-8%	-1%	0%	-4%	7%	7%	5.3%
Total Deposits	157.1	-5%	-2%	-1%	5%	3%	3%	1%	3%	3%	1%	1%	2%	13%	9%	8%	10.6%
TL	84.2	3%	5%	4%	5%	2%	3%	1%	6%	5%	6%	7%	7%	12%	3%	3%	10.3%
FC (\$)	20.7	-7%	-4%	-2%	8%	6%	6%	-2%	-2%	-2%	-8%	-9%	-7%	-2%	-2%	-1%	11.0%
Customer	148.9	-6%	-1%	-1%	5%	3%	3%	2%	3%	3%	1%	2%	2%	11%	8%	8%	10.7%
Demand	27.2	-17%	5%	4%	12%	2%	3%	1%	4%	5%	0%	2%	2%	19%	14%	16%	8.8%
TL Bonds	4.0	9%	-6%	-2%	6%	5%	2%	-14%	-1%	0%	12%	-5%	-2%	-7%	-2%	-2%	14.2%
Repos	6.3	-2%	1%	2%	-31%	-4%	-1%	20%	-7%	-1%	11%	6%	0%	-34%	-16%	-11%	4.1%
Borrowings	57.7	-8%	-4%	-4%	2%	-3%	-1%	0%	2%	2%	2%	0%	2%	13%	13%	14%	

Note: Balance sheet 4Q volumes for sector and private banks based on BRSA weekly data as of 30 Dec'16. FC-indexed loans included in TL loans Market share information as of 2016



<sup>(1)</sup> Total performing loans

<sup>(2)</sup> Total loans excluding consumer loans and credit cards

## **Consolidated Income Statement**

					Quarterly					Cumulative			'e
	1Q15	2Q15	3Q15	4Q15	1Q16	2Q16	3Q16	4Q16	q/q		2015	2016	у/у
Total Revenues	2,409	2,565	2,352	2,938	2,898	3,077	3,039	3,010	-1%		10,263	12,023	17%
Net Interest Income	1,518	1,838	1,763	2,059	1,952	1,911	2,217	2,141	-3%		7,178	8,221	15%
o/w CPI-linkers	97	266	70	295	313	137	287	212	-26%		727	949	30%
Fees & Commissions	632	688	703	819	752	778	706	737	4%		2,841	2,973	5%
Other Revenues	260	39	-114	60	194	388	116	131	13%		244	830	240%
Other income	276	169	120	113	142	334	66	94	43%		678	636	-6%
o/w collections	59	41	22	26	44	50	9	32	253%		148	135	-9%
o/w pension fund reversal	0	44	0	37	0	0	0	6	-		81	6	-
o/w NPL sale	0	0	0	0	0	0	0	0	-		0	0	-
o/w others	217	84	98	50	98	284 <sup>1</sup>	58	57	-1%		449	498	11%
Trading	-18	-134	-234	-53	48	52	51	37	-28%		-439	187	143%
o/w swap costs	-160	-245	-318	-189	-62	-34	-27	39	-242%		-912	-85	-91%
Dividend	3	3	0	0	3	3	0	0	-		6	6	4%
Operating Costs	1,184	1,228	1,249	1,416	1,264	1,324	1,352	1,375	2%		5,077	5,315	5%
o/w fee rebates	50	50	63	43	35	22	9	15	71%		206	81	-61%
Operating Income	1,225	1,336	1,103	1,521	1,634	1,753	1,686	1,634	-3%		5,186	6,708	29%
Provisions	571	731	650	697	723	686	658	888	35%		2,649	2,955	12%
Specific Provisions	394	403	416	543	507	465	598	618	3%		1,756	2,188	25%
Generic Provisions	144	235	243	97	120	158	46	171	275%		719	495	-31%
Other Provisions	33	93	-9	57	96	63	14	99	607%		174	272	56%
Pre-tax Income	655	605	453	825	911	1,067	1,028	746	-27%		2,537	3,753	48%
Tax	154	150	135	190	207	219	218	176	-19%		628	820	31%
Net Income	501	455	318	635	704	848	811	570	-30%		1,909	2,933	54%
ROE	10.3%	8.9%	6.1%	12.0%	12.8%	15.0%	13.9%	9.4%			9.4%	12.8%	
Cost/Income	49%	48%	53%	48%	44%	43%	45%	46%			49%	44%	
Tax Rate	24%	25%	30%	23%	23%	21%	21%	24%			25%	22%	



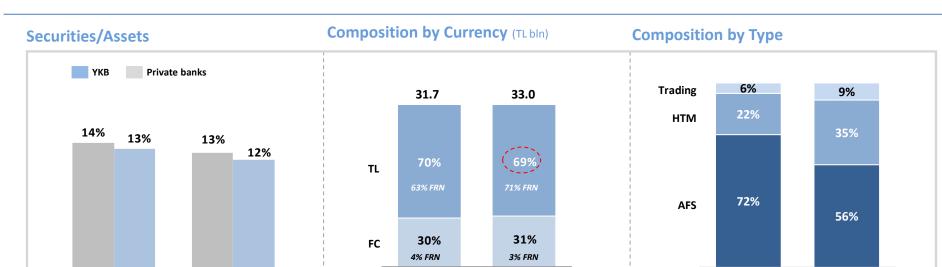
## **Bank-Only Income Statement**

					Quarterly	/				Cumulative		
	1Q15	2Q15	3Q15	4Q15	1Q16	2Q16	3Q16	4Q16	q/q	2015	2016	у/у
Total Revenues	2,300	2,394	2,231	2,796	2,785	2,970	2,933	2,877	-2%	9,720	11,565	19%
Net Interest Income	1,423	1,778	1,677	1,965	1,821	1,772	2,065	1,976	-4%	6,842	7,635	12%
o/w CPI-linkers	97	266	70	295	313	137	287	212	-26%	727	949	30%
Fees & Commissions	593	651	667	777	716	744	671	695	4%	2,688	2,826	5%
Other Revenues	284	-35	-112	54	248	454	197	206	4%	191	1,105	478%
Other income	351	231	201	192	233	426	167	202	21%	976	1,028	5%
o/w collections	59	41	22	26	44	50	9	32	253%	148	135	-9%
o/w pension fund reversal	0	44	0	37	0	0	0	6	-	81	6	-
o/w NPL sale	0	0	0	0	0	0	0	0	-	0	0	-
o/w profit/(loss) of associates& jv.s accounted for using equity method	90	87	101	90	108	113	128	128	1%	368	476	29%
o/w others	202	59	<i>79</i>	40	81	263 <sup>1</sup>	31	36	17%	379	411	8%
Trading	-69	-267	-314	-139	15	28	30	4	-88%	-788	76	110%
o/w swap costs	-198	-320	-380	-256	-94	-52	-33	35	-	-1,155	-143	-88%
Dividend	2	1	0	0	0	0	0	0	-	3	0	-
Operating Costs	1,116	1,166	1,183	1,345	1,199	1,258	1,310	1,309	0%	4,810	5,077	6%
o/w fee rebates	50	50	63	43	35	22	9	15	71%	206	81	-61%
Operating Income	1,184	1,228	1,048	1,451	1,586	1,712	1,623	1,568	-3%	4,910	6,488	32%
Provisions	550	695	621	655	698	670	626	849	36%	2,521	2,844	13%
Specific Provisions	381	378	398	506	489	452	573	579	1%	1,663	2,094	26%
Generic Provisions	138	225	232	93	115	155	40	174	336%	689	484	-30%
Other Provisions	32	92	-10	56	94	63	13	97	659%	170	266	57%
Pre-tax Income	634	532	427	797	887	1,042	997	719	-28%	2,389	3,645	53%
Tax	133	125	109	162	183	194	186	149	-20%	529	712	35%
Net Income	501	407	318	635	704	848	811	570	-30%	1,861	2,933	58%
ROE	10.3%	8.0%	6.1%	12.0%	12.8%	15.0%	13.9%	9.4%		9.2%	12.8%	
Cost/Income	49%	49%	53%	48%	43%	42%	45%	45%		49%	44%	
Tax Rate	21%	23%	26%	20%	21%	19%	19%	21%		22%	20%	



### **Securities**

2015



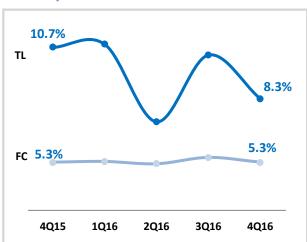
2016

2015

- Securities / assets at 12% impacted by redemptions. CPI-linker volume at 9.5 bln TL (+13% ytd) with gain of TL 212 mln in 4Q16 (vs TL 287 mln in 3Q16)
- M-t-m unrealised loss at TL 464 mln as of YE16 (vs loss of TL 476 mln as of YE15¹)

### **Security Yields**

2015



2016

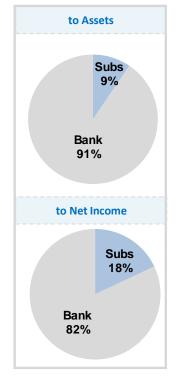


2016

### **Subsidiaries**

		Revenues (mln TL)	Revenues (y/y growth)	RoE	Sector Positioning		
	YK Leasing	354	13%	15%	#1 in total transaction volume (19.8% market share)		
Domestic Subs	YK Factoring	96	18%	21%	#1 in total factoring volume (18.1% market share)		
Domest	YK Invest	119	2%	15%	#3 in equity transaction volume (7.3% market share)		
	YK Asset Management	63	8%	126%	#2 in mutual funds (17.1% market share)		
S	YK Azerbaijan	23 mln US\$	-45%	-5%	US\$ 262 mln total assets		
International Subs	YK Moscow	9 mln US\$	-23%	7%	US\$ 127 mln total assets		
nternati	YK Nederland	39 mln US\$	3%	8%	US\$ 2.1 bln total assets		
=	YK Malta	<b>2</b> mln US\$	112%	0%	US\$ 158 mln total assets		

## Contribution of Subsidiaries<sup>1</sup>





## **Borrowings: 21% of total liabilities**

	Syndications	<ul> <li>US\$ 2.6 bln outstanding</li> <li>May'16: US\$ 381 mln &amp; € 959.1 mln, Libor/Euribor+0.85% and 0.75% p.a. all-in cost for 367 days, respectively. 48 banks from 15 countries</li> <li>Oct'16: US\$ 233.5 mln and € 817.3 mln, Libor+1.10% /Euribor+ 1.00% p.a. all-in cost, 367 days. Participation of 33 banks from 14 countries</li> </ul>
	Securitisations	<ul> <li>US\$ 1.9 bln outstanding (all unwrapped)</li> <li>Sep'11: € 75 mln, 12 years (outstanding: ~€ 50.625 mn)</li> <li>Jul'13: US\$ 355 mln and €115 mln, 5-13 years (outstanding: ~US\$ 236 mn and € 57.5 mn)</li> <li>Oct'14: US\$ 550 mln, 20 years (outstanding: ~US\$ 550 mln)</li> <li>Mar'15: US\$ 100 mln, 5 years &amp; US\$ 316 mln, 10 years (outstanding: US\$ 416 mln)</li> <li>Jul'15: US\$ 575 mln, 5-12 years (outstanding: US\$ 575 mln)</li> </ul>
International	Subordinated Loans	<ul> <li>~US\$ 2.6 bln outstanding</li> <li>Dec'12: US\$ 1.0 bln market transaction, 10 years, 5.5% (coupon rate)</li> <li>Jan'13: US\$ 585 mln, 10NC5, 5.7% fixed rate – Basel III Compliant</li> <li>Dec'13: US\$ 470 mln, 10NC5, 6.55% – Basel III Compliant (midswap+4.88% after the first 5 years)</li> <li>Mar'16: US\$ 500 mln market transaction, 10NC5, 8.5% (coupon rate)</li> </ul>
Inte	Foreign Currency Bonds / Bills	US\$ 2.2 bln Eurobonds  Jan'13: US\$ 500 mln, 4.00% (coupon rate), 7 years  Dec'13: US\$ 500 mln, 5.25% (coupon rate), 5 years  Oct'14: US\$ 550 mln, 5.125% (coupon rate), 5 years  Feb'22: US\$ 600 mln, 5.75% (coupon rate), 5 years
	<b>Covered Bond</b>	TL 458 mln first tranche (outstanding ~ TL 285,9 mn)  Nov'12: SME-backed with maturity between 3-5 years; highest Moody's rating (A3) for Turkish bonds
	Multilateral Loans	~US\$ 409.5 mln outstanding  ■ EFIL Loan - 2008/2011: US\$ 34 mln and € 13 mln (outstanding: ~US\$ 8.5 mln and € 3.3 mln)  ■ EIB Loan - 2008/2012: US\$ 102.4 mln and € 300 mln and TL 187 mln, 5-15 years (outstanding: ~US\$ 99.1 mln, € 141.6 mln and TL 54.3 mln)  ■ EBRD Loan - 2011/2013: US\$ 55 mln 5 years (outstanding: ~US\$ 29.6 mn)  ■ CEB Loan - 2011/2014: US\$ 39 mln and € 100 mln (outstanding: ~US\$ 33.9 mln and € 65.3 mln)
Domestic	Local Currency Bonds / Bills	TL 278 mln total (original public offering amount)  Aug'16: TL 278 mln, 9.02% compound rate, 179 days maturity





### **Financial Highlights**

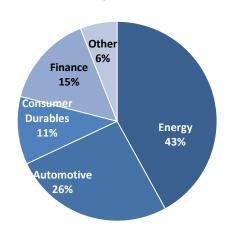
(in EUR, 2016)

### (EUR)

Total Assets (bln)	23.7
Revenues (mln)	21,238
Net Income (mln)	1,036

Number of Employees	95,456
Market Capitalisation (bln)	10.0

### **Revenue Composition** (2016)



- Established in 1926, Turkey's largest industrial and services group in terms of turnover and exports
- 419<sup>th</sup> largest company in the world<sup>1</sup>
- Leading positions with strong competitive advantages in energy, automotive, consumer durables, finance, food, retailing and tourism sectors



### **Market Positions<sup>2</sup>**

- Sole petroleum refiner in Turkey
- **#1** in **LPG distribution** (29% market share)
- **#2** in **petroleum products distribution** (18% market share)
- #1 in total automotive (22% market share)
- #3 in passenger cars (13% market share)
- #1 in commercial vehicles (52% market share)
- #1 in white goods (50% market share) (refrigerators, washing machines, ovens, air conditioners)
- **#4** in **total banking assets** among private banks
- #1 in leasing; #1 in factoring and #2 mutual funds





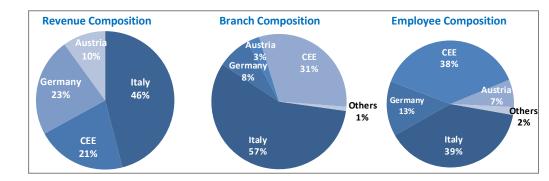
### **Financial Highlights**

(in EUR, 2016)

### (EUR)

860
445
568
18,801
-11,790
7,157 <sup>1</sup>
7,157 <sup>1</sup> >137,000 <sup>2</sup>
2
>137,000

- Roots dating back to 1473. Created through the merger of 9 of Italy's largest banks and the subsequent combination with the German HVB Group and the Italian Capitalia Group
- A major international financial institution based in Italy with banking operations in 14 countries
  - international network spanning 18 countries
  - Market leader in Central and Eastern Europe leveraging on the region's structural strengths



Source: Unicredit Group investor relations website, presentations and publicly available financials



Includes branches of Koç Financial Services calculated at 100% (1,004 branches)

<sup>(2)</sup> Includes employees of Koç Financial Services calculated at 100% (19,611 employee)

<sup>3)</sup> Market capitalisation as of 16 Feb'17, calculated as share price \* paid-in capital. Free float: ~%80

- Young, dynamic, large and growing population
- Sovereign ratings of Ba1/BB/BB+ by Moody's/ S&P/Fitch

	TR 2015	EU 2015
Population (mln)	79	508
Median Age	30	43
Population Growth (CAGR 2000-2015)	1.4%	0.4%
GDP (€ bln)	646	14,625
World Ranking	18	-
Per Capita GDP (€)	8,199	28,767
World Ranking	65 <sup>1</sup>	-

Macro

- Converging economy with growth potential
- Focus on achieving balanced growth driven by both consumption and net exports
- Strong fiscal discipline with low public debt/GDP
- Stable CAD/GDP

	2012	2013	2014	2015	2016
GDP Growth	4.9%	8.5%	5.2%	6.1%	2.2%
Inflation (eop)	6.2%	7.4%	8.2%	8.8%	8.5%
Benchmark Rate (eop)	5.9%	9.4%	8.1%	10.9%	10.7% <sup>2</sup>
Unemployment	8.4%	9.0%	9.9%	10.3%	12.1%
Policy Rate	5.5%	4.5%	8.3%	7.5%	8.0%
CAD/GDP	5.6%	6.7%	4.7%	3.7%	3.8%
o/w energy	6.0%	5.2%	5.3%	3.9%	2.8%
Public Debt/GDP	34%	32%	30%	29%	29%
Private Debt/GDP	74%	86%	90%	96%	104%
Budget deficit/GDP	-2.0%	-1.0%	-1.1%	-1.0%	-1.1%

Source: Turkstat, Eurostat (for population, median age, population growth, GDP, per capita GDP, unemployment), IMF (for world ranking), CBRT (inflation), Bloomberg (benchmark), Turkstat and CBRT (for CAD/GDP), Treasury and Turkstat (private debt/GDP)

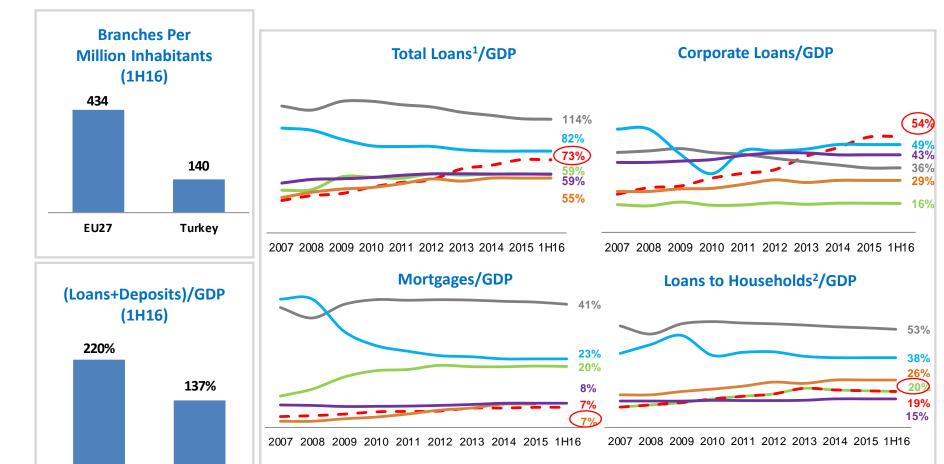
Notes: EU indicates EU27 countries (source: population and macro data based on Turkish Statistical Institute)

Based on Turkish Statistical Institute and IMF World Economic Outlook

<sup>1) 2016</sup> GDP growth based on latest cumulative figure as of Sept'16

## Despite solid growth in recent years, Turkish banking sector still underpenetrated in household lending

**Banking Sector Penetration** 



•Turkey — EU-27 —S.Africa — India — Poland —

Source: European Central Bank, BRSA, CBRT, Turkstat, ML database for India, Brazil, S.Africa Note: Loan data on graphs for all countries based on 2015 actual figures

**EU27** 

Turkey



<sup>(1)</sup> Excluding lending to credit institutions

<sup>(2)</sup> Including housing loans, consumer lending and other household lending (including CC, excluding SMEs)

## Healthy banking sector, resilient against external shocks and supporting economic growth

Banking Sector

# **Banking Sector**

- Well regulated (BRSA est. in 2001)
- Best practices in technology: payment systems and well-qualified workforce
- Healthy profitability
- Sound asset quality, liquidity and capitalisation

# **Developments**

- Regulatory pressure related to:
  - fees (account maintenance fees)
  - costs (fee rebates)
  - capital (potential alignment to IRB)
  - provisioning (IFRS9 as of 2018)

## Challenges

- Interest rate and currency volatility
- Pricing competition and maturity of funding sources
- Asset quality

	Devilie Contain											
			Banking 9	Sector								
	2007	2012	2013	2014	2015	2016						
Banks #	46	46	48	48	48	48						
Branches #	7,618	10,234	11,023	11,223	11,193	10,985						
Loan Growth	30%	15%	33%	18%	21%	17%						
Deposit Growth	27%	11%	24%	10%	19%	39%						
Loans/GDP <sup>1</sup>	32%	53%	64%	67%	73%	77%						
Deposits/GDP 1	42%	54%	61%	60%	64%	67%						
Loans/Assets	48%	58%	61%	62%	64%	64%						
Deposits/Assets	62%	59%	58%	56%	56%	56%						
NIM	5.0%	4.2%	3.8%	3.6%	3.6%	3.8%						
NPL Ratio	3.5%	2.8%	2.6%	2.8%	2.9%	3.2%						
Specific Coverage	88%	75%	77%	75%	76%	78%						
CAR 2	17.4%	17.3%	14.6%	15.7%	15.0%	15.1%						
Tier 1 Ratio	15.5%	14.2%	12.2%	13.1%	12.5%	12.6%						
ROAE	24.6%	15.8%	13.3%	12.8%	11.5%	14.3%						
ROAA	2.6%	1.7%	1.4%	1.3%	1.1%	1.4%						

Source: Turkish Banks Association for bank and branch numbers, BRSA for banking sector data (including BS, P&L, KPIs), Turkstat for GDP data Notes:

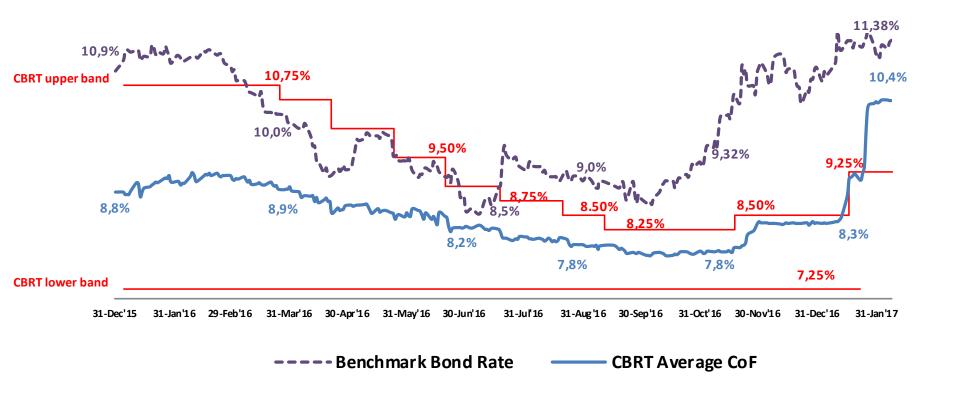
 $Minimum\ total\ CAR\ at\ 8\%\ (threshold\ for\ opening\ branches\ minimum\ 12\%\ CAR),\ T1\ at\ 6\%, core\ T1\ at\ 4.5\%$ 

(1) 12 month rolling GDP used

(2) Based on BRSA monthly financials; indicating deposit banks



## **CBRT** policy rates and cost of funding





### **Credit Ratings**

### **Credit Ratings**

*	Long-Term Foreign Cu		Long-Term Local C	urrency
)	Rating	Outlook	Rating	Outlook
*	Ba2		Ba1	
Yapı Kredi	(downgraded)	Stable	(downgraded)	Stable
Garanti	Ba2 (downgraded)	Stable	Ba1 (downgraded)	Stable
Akbank	Ba2 (downgraded)	Stable	Ba1 (downgraded)	Stable
Işbank	Ba2 (downgraded)	Stable	Ba1 (downgraded)	Stable
Halkbank	Ba2 (downgraded)	Stable	Ba1 (downgraded)	Stable
Vakıfbank	Ba2 (downgraded)	Stable	Ba1 (downgraded)	Stable
Yapı Kredi *	BB (affirmed)	Negative (downgraded)	BB (affirmed)	Negative (downgraded)
Garanti	BB (affirmed)	Negative (downgraded)	BB (affirmed)	Negative (downgraded)
Akbank	Not rated	-	Not rated	-
Işbank	BB (affirmed)	Negative (downgraded)	BB (affirmed)	Negative (downgraded)
Yapı Kredi (	BBB- (downgraded)	Stable (upgraded)	BBB- (downgraded)	Stable (upgraded)
Garanti	BBB- (downgraded)	Stable (upgraded)	BBB- (downgraded)	Stable (upgraded)
Akbank	BB+ (downgraded)	Stable (upgraded)	BB+ (downgraded)	Stable (upgraded)
	(downgraded) BB+	(upgraded) Stable	BB+	Stable

### Moody's' Rating Change on 27 September'16

- Moody's downgraded foreign currency long-term debt and local currency deposit ratings of Yapı Kredi to Ba1 from Baa3, with a stable outlook. The Bank's foreign currency deposit rating was downgraded to Ba2 from Baa3
- According to Moody's: Reasons behind the downgrade are weakened operating environment, increased downside risks to funding and liquidity, reduced capacity of the government to provide support

### S&P's Rating Change on 22 July'16 and Outlook Change on 31 Jan'17

- S&P downgraded Yapı Kredi's rating to "BB" from "BB+" and outlook to "negative" from "stable" following to failed coup attempt on July 15.
- According to S&P: «Turkish bank's financial profiles and performance will remain highly correlated with the sovereign's creditworthiness, owing to their significant holdings of government securities and exposure to domestic environment.»
- On 31 January 2017, Standard & Poor's announced that, following downgrade of the sovereign rating outlook to "Negative" on 27 January 2017, it has downgraded YKB's outlook to "Negative" from "Stable"

#### Fitch Outlook change on 2 Feb'17

 Following the downgrade of the sovereign on 27 January 2017, Fitch downgraded the credit ratings of 18 Turkish banks. Outlooks on all of the affected banks have been upgraded to "Stable" from "Negative".



<sup>\*</sup> Ratings valid since Sep'16 (Moody's), Feb'17 (Fitch), Jul'16 (S&P)
Note: Ratings and outlook changes presented in the table are based on actions made in 2016

YKB's investment grade ratings

### **Contact Investor Relations**

### Yapı Kredi

Head Office Yapı Kredi Plaza D Blok Levent 34330 Istanbul - TURKEY

Tel: +90 (212) 339 73 23

Email: yapikredi\_investorrelations@yapikredi.com.tr Web: <a href="http://www.yapikredi.com.tr/en/investor-relations">http://www.yapikredi.com.tr/en/investor-relations</a>

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